



DEPARTMENT OF
PSYCHOLOGY
Illinois State University

Alumni Day

October 7, 2016



Alumnus of the Year

Early Career

Derek Reed, Ph.D.

Associate Professor

Applied Behavioral Science

University of Kansas

Dr. Derek Reed is an Associate Professor in the Department of Applied Behavioral Science at the University of Kansas where he directs the Applied Behavioral Economics Laboratory. Derek received his Bachelor's degree in Psychology from Illinois State University and his Masters and Ph.D. in School Psychology from Syracuse University. Derek's research translates the behavioral economics of substance use disorders to novel areas of behavioral addiction, such as texting-and-driving and indoor-tanning.

Alumni Day Colloquium: DeGarmo 551, 2:00 p.m.

*"Big Problems and Basic Solutions
via Behavioral Science"*

If you need a special accommodation to participate in this program or event, please contact the Department of Psychology at (309) 438-8651. Please allow sufficient time to arrange the accommodation.